

FMS PARTNER PROGRAM

The FMS Partner Program is designed to help expand your brand exposure within the FMS Community. The Program offers four distinct levels of partnership and will provide your company brand recognition and visibility within the FMS community of 1,600 members and 940 institutions year-round.

Contact Kim Simoni, Manager, Sponsorship and Meetings, at 312-630-3428 or email ksimoni@fmsinc.org.

FMS PARTNER PROGRAM	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
THOUGHT LEADERSHIP OPPORTUNITIES				
Thought leadership piece in FMS Update weekly e-newsletter*	Three (3)	Two (2)	One (1)	One (1)
Sponsored FMS webinar*	Three (3)	Two (2)	One (1)	
Sponsored e-marketing push to FMS database*	Quarterly	Two (2)	One (1)	
Dedicated FMStv episode (On-camera interviews are recorded at FMS Forum)	Two (2)	One (1)		
Bylined article in FMS <i>forward</i> magazine*	One (1)			
BRANDING OPPORTUNITIES				
FMS <i>forward</i> magazine advertising	Two (2) full-page & one (1) half-page	One (1) full-page & one (1) half-page	Two (2) half-page	Two (2) quarter page
"Thank you" recognition FMS <i>forward</i> magazine	X	X	X	X
Web banner in FMS Update weekly e-newsletter*	Quarterly	Quarterly	Once a Year	Once a Year
Recognition on FMS website as an FMS Partner	X	X	X	X
Coordinated social media campaign*	X	X		
Press release announcing FMS Partner Program participation	X			
FMS Scholarship Program contribution	\$1,000	\$500	\$250	\$100
OUTREACH OPPORTUNITIES				
Job posting on FMS Career Bank	One (1)	One (1)	One (1)	One (1)

*Subject to FMS approval