

FMS PARTNER PROGRAM

The FMS Partner Program is designed to help expand your brand exposure within the FMS Community. The Program offers four distinct levels of partnership and will provide your company brand recognition and visibility within the FMS community of 1,600 members and 940 institutions year-round.

Contact Kim Simoni, Manager, Sponsorship and Meetings, at 312-630-3428 or email ksimoni@fmsinc.org.

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
THOUGHT LEADERSHIP OPPORTUNITIES				
Thought leadership piece in FMS Update weekly e-newsletter*	Three (3)	Two (2)	One (1)	One (1)
Sponsored FMS webinar* (max one per quarter)	Three (3)	Two (2)	One (1)	
Sponsored e-marketing push to FMS database* (max one per quarter)	Quarterly	Two (2)	One (1)	
Dedicated FMStv episode (On-camera interviews are recorded at FMS Forum)	Two (2)	One (1)		
Sponsored content piece in FMS <i>forward</i> magazine*	One (1)			
BRANDING OPPORTUNITIES				
FMS <i>forward</i> magazine advertising	Two (2) Full Page & One (1) Half-Page	One (1) Full Page & One (1) Half-Page	Two (2) Half-Page	Two (2) Quarter Page
Recognition in FMS <i>forward</i> magazine	X	X	X	X
Web banner in FMS Update weekly e-newsletter*	Quarterly	Quarterly	Once a Year	Once a Year
Recognition on FMS website as an FMS Partner	X	X	X	X
Coordinated social media campaign around deliverables*	X	X		
FMS Scholarship Program contribution	\$1,000	\$500	\$250	\$100
OUTREACH OPPORTUNITIES				
Job posting on FMS Career Bank	One (1)	One (1)	One (1)	One (1)

*Subject to FMS Approval