



# 2023 SPONSORSHIP OPPORTUNITIES

## PROMOTIONAL SPONSORSHIPS\*

*\*ALL sponsor artwork/messaging/content is subject to final approval by FMS*

### REGISTRATION BAGS - \$5,500 (EXCLUSIVE)

Have your company name and logo prominently displayed on the official conference tote bag. Provided to each attendee onsite, this bag will generate repeat visibility for your company during and after The 2022 FMS Forum Annual Conference.



### BRANDED LANYARDS - \$5,500 (EXCLUSIVE)

These branded lanyards are distributed to all attendees with their badge credentials for entrance to all conference events.

### CONFERENCE WIFI - \$5,500 (EXCLUSIVE) OR \$3,000/DAY

Be the reason attendees stay connected by sponsoring WiFi used throughout the Event space.

### HOTEL ROOM KEY CARDS - \$5,500 (EXCLUSIVE)

Hotel Room Key Cards are given to guests at check-in, are printed with your custom artwork, and are a constant reminder you're supporting FMS! PLEASE NOTE: Artwork must incorporate the FMS logo and is subject to final approval by FMS.

### WATER BOTTLES OR COFFEE TUMBLERS - \$5,500 (EXCLUSIVE)

Give attendees a branded way to carry their beverage of choice from session to Marketplace to session during the Event.

### FMS FORUM MOBILE APP - \$5,500 (EXCLUSIVE)

The FMS mobile app allows attendees to access speaker handouts, presentations, view the agenda and stay up-to-date on any changes or events taking place during FMS Forum. Your company's logo/brand will be prominently displayed on the app, on all event signage and in promotions as the official sponsor directing attendees to download the app.

### HOTEL ROOM DROP - \$5,000/DAY (TWO OPPORTUNITIES AVAILABLE AT PRICE POINT)

Available Sunday or Monday evening, your promotional materials or gifts can be delivered directly to attendee hotel rooms. Room drop items must be pre-assembled by the sponsoring company & are subject to FMS approval.

### WELCOME RECEPTION PHOTO BOOTH - \$5,000 (EXCLUSIVE)

Provide attendees with the opportunity to snap a photo at the Sunday night Welcome Reception and take home a memory of the event. Each photo strip will be branded with your company's logo.

### THE 2022 FMS FORUM ANNUAL CONFERENCE POCKET PROGRAM - \$4,500 (EXCLUSIVE)

THE most referenced piece given to attendees at The 2022 FMS Forum Annual Conference, The Pocket Program is just what is sounds like! Your company's 4-color ad will appear on the back cover with logo recognition in the program.

### "SAVE THE DATE" DROP - \$4,500 (EXCLUSIVE)

Send attendees home with a branded item and a reminder to join us in 2024 with this unique seat drop opportunity.

### BRANDED BOUND NOTEPADS - \$4,500 (EXCLUSIVE)

The perfect note-taking tool customized with your company's branding and used by attendees during the conference.

### CONFERENCE CUSTOM STICKY NOTE BOOK - \$3,000 (EXCLUSIVE)

Always a hit, branded custom sticky note book includes your company's customized artwork, incorporating the FMS logo, and are appreciated by all during, and well after, The Forum.

### CONFERENCE PENS - \$2,500 (EXCLUSIVE)

Place your company's logo on a high-quality pen distributed to all attendees. As they reach for a pen during and after Forum, your logo will be front and center!

## PROMOTIONAL SPONSORSHIPS\* CONTINUED

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### CONFERENCE MINTS - \$2,500 (EXCLUSIVE)

Sleek branded tins fit easily into pockets and purses, offering the perfect take-away for an attendee's flight home.

### MOBILE APP PUSH NOTIFICATION - \$500 (ONE OPPORTUNITY/COMPANY/DAY AVAILABLE AT PRICE POINT)

Easily reach attendees with a customized message of 140 characters (including spaces). Each notification will link to a domain of your choice.

## NETWORKING SPONSORSHIPS

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### WELCOME RECEPTION - \$15,000 (EXCLUSIVE)

| Sunday, June 11, 2023 from 5:00 - 6:30 PM ET |

Welcome attendees to The 2022 FMS Forum Annual Conference during this festive opening reception! Guests will meet and greet friends and colleagues with the exhibitors for a celebration a year in the making!

### SIGNATURE RECEPTION BEVERAGE - \$5,500 (TWO OPPORTUNITIES AVAILABLE AT PRICE POINT)

| Sunday, June 11, 2023 from 5:00 - 6:30 PM ET |

| Monday, June 12, 2023 from 5:15 - 6:30 PM ET |

Sponsor a signature drink of your choice during an evening reception and receive company branding at each bar.

### EVENING RECEPTION IN THE FMS MARKETPLACE - \$10,000 (EXCLUSIVE)

| Monday, June 12, 2023 from 5:30 - 6:30 PM ET |

The perfect end to a full day of learning, attendees mix and mingle with exhibitors and grab a drink from the bar prominently featuring signage and either cocktail napkins or stirrers branded with your company's logo.

### LUNCH IN THE FMS MARKETPLACE - \$7,500 (EXCLUSIVE)

| Monday, June 12, 2023 from 1:00 - 2:00 PM ET |

Provide lunch for hungry members and fellow exhibitors while showcasing your company brand in front of a captive audience. Your logo will appear prominently on signage around the Forum and in the Marketplace during the lunch.

### LUNCHEON - \$7,500 (EXCLUSIVE)

| Tuesday, June 13, 2023 |

FMS honors our leadership and members during this sit-down lunch event in the general session room. Your organization will be recognized throughout this event area with prominent logo appearing placement on signage as well as display screens at the front of the room.

### BREAKFAST IN THE FMS MARKETPLACE - \$5,000 (TWO OPPORTUNITIES AVAILABLE AT PRICE POINT)

| Monday, June 12, 2023 from 7:00 - 8:00 AM ET |

| Tuesday, June 13, 2023 from 7:00 - 8:00 AM ET |

Get attendees off to a great start with a healthy breakfast in the exhibit hall. Your company's logo will appear at each breakfast station and on signage throughout the conference.

### REFRESHMENT BREAKS - \$3,500 (THREE OPPORTUNITIES AVAILABLE AT PRICE POINT)

| Monday, June 12, 2023 from 9:45 - 10:15 AM ET |

| Monday, June 12, 2023 from 2:45 - 3:15 PM ET |

| Tuesday, June 13, 2023 from 10:00 - 11:00 AM ET |

Your logo will be front and center as attendees take a minute to recharge during breaks between morning and afternoon breakout sessions. Sponsorship includes signage at each break station and recognition throughout the event.

Customized sponsorship opportunities are available as well!  
Contact Alana Vartanian at [avartanian@FMSinc.org](mailto:avartanian@FMSinc.org) or call 312-630-3423 for more details!