

The 2024 FMS ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

# FORUM

## Annual Conference

June 23 - 25, 2024 • Boston, MA ★ ★ ★ ★



## 2024 SPONSORSHIP OPPORTUNITIES

### PROMOTIONAL SPONSORSHIPS\*

*\*ALL sponsor artwork/messaging/content is subject to final approval by FMS*

#### REGISTRATION BAGS - \$5,500 (EXCLUSIVE)

Have your company name and logo prominently displayed on the official conference tote bag. Provided to each attendee onsite, this bag will generate repeat visibility for your company during and after The 2024 FMS Forum Annual Conference.

SOLD

#### BRANDED LANYARDS - \$5,500 (EXCLUSIVE)

These branded lanyards are distributed to all attendees with their badge credentials for entrance to all conference events.

SOLD

#### CONFERENCE WIFI - \$5,500 (EXCLUSIVE) OR \$3,000/DAY

Be the reason attendees stay connected by sponsoring WiFi used throughout the Event space.

SOLD

#### HOTEL ROOM KEY CARDS - \$5,500 (EXCLUSIVE)

Hotel Room Key Cards are given to guests at check-in, are printed with your custom artwork, and are a constant reminder you're supporting FMS! PLEASE NOTE: Artwork must incorporate the FMS logo and is subject to final approval by FMS.

#### WATER BOTTLES OR COFFEE TUMBLERS - \$5,500 (EXCLUSIVE)

Give attendees' a branded way to carry their beverage of choice from session to Marketplace to session during the Event.

SOLD

#### FMS FORUM MOBILE APP - \$5,500 (EXCLUSIVE)

The FMS mobile app allows attendees to access speaker handouts, presentations, view the agenda and stay up-to-date on any changes or events taking place during FMS Forum. Your company's logo/brand will be prominently displayed on the app, on all event signage and in promotions as the official sponsor directing attendees to download the app.

#### HOTEL ROOM DROP - \$5,000/DAY (TWO OPPORTUNITIES AVAILABLE AT PRICE POINT)

Available Sunday or Monday evening, your promotional materials/gifts can be delivered directly to attendee hotel rooms. Room drop items must be pre-assembled by the sponsoring company & are subject to FMS approval.

#### WELCOME RECEPTION PHOTO BOOTH - \$5,000 (EXCLUSIVE)

Provide attendees with the opportunity to snap a photo at the Sunday night Welcome Reception and take home a memory of the event. Each photo strip will be branded with your company's logo.

#### THE 2024 FMS FORUM ANNUAL CONFERENCE PROGRAM - \$4,500 (EXCLUSIVE)

THE most referenced piece given to attendees at The 2024 FMS Forum Annual Conference, The Program is just what it sounds like! Your company's 4-color ad will appear on the back cover with logo recognition in the program.

#### "SAVE THE DATE" DROP - \$4,500 (EXCLUSIVE)

Send attendees home with a branded item and a reminder to join us in 2025 with this unique seat drop opportunity.

#### BRANDED BOUND NOTEPADS - \$4,500 (EXCLUSIVE)

The perfect note-taking tool customized with your company's branding and used by attendees during the conference.

## PROMOTIONAL SPONSORSHIPS\* CONTINUED

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### CONFERENCE CUSTOM STICKY NOTE BOOK - \$3,000 (EXCLUSIVE)

Always a hit, branded custom sticky note book includes your company's customized artwork, incorporating the FMS logo, and are appreciated by all during, and well after, The Forum.

### CONFERENCE PENS - \$2,500 (EXCLUSIVE)

Place your company's logo on a high-quality pen distributed to all attendees. As they reach for a pen during and after Forum, your logo will be front and center!

### CONFERENCE MINTS - \$2,500 (EXCLUSIVE)

Sleek branded tins fit easily into pockets and purses, offering the perfect take-away for an attendee's flight home.

### MOBILE APP PUSH NOTIFICATION - \$500 (ONE OPPORTUNITY/COMPANY/DAY AVAILABLE AT PRICE POINT)

Easily reach attendees with a customized message of 140 characters (including spaces). Each notification will link to a domain of your choice.

## NETWORKING SPONSORSHIPS

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### BREAKFAST IN THE FMS MARKETPLACE – \$5,000 (TWO OPPORTUNITIES AVAILABLE AT PRICE POINT)

| Monday, June 24, 2024 |

| Tuesday, June 25, 2024 |

Get attendees off to a great start with a healthy breakfast in the exhibit hall. Your company's logo will appear at each breakfast station and on signage throughout the conference.

### REFRESHMENT BREAKS – \$3,500 (THREE OPPORTUNITIES AVAILABLE AT PRICE POINT)

| Monday, June 24, 2024 - Morning |

| Monday, June 24, 2024 - Afternoon |

| Tuesday, June 25, 2024 - Morning |

Your logo will be front and center as attendees take a minute to recharge during breaks between morning and afternoon breakout sessions. Sponsorship includes signage at each break station and recognition throughout the event.

Customized sponsorship opportunities are available as well!  
Contact Nancy Bennett at [schelhornbennett@outlook.com](mailto:schelhornbennett@outlook.com) or call 703-408-6080 for more details!