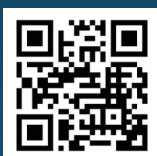


Financial Managers School

Financial Strategy That Transforms Bank Performance

2026 Specialty School

September 21 - 25, 2026 • Madison, WI



Your legacy begins here.

Learn more or enroll at gsb.org/fms



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“GSB’s Financial Manager School was an excellent choice for my career. It covered every aspect of a financial manager’s role, provided actionable ideas I could bring back to my bank, and offered valuable nationwide networking in Madison, WI.”

— Gary R. Kuter, Class of 2025, SVP & CFO, Bank of Sun Prairie



Financial Managers School

Financial Strategy That Transforms Bank Performance



Shaped by experienced CFOs, this hands-on program provides financial managers with the core skills and insights essential for effective asset/liability management.

90%

of alumni would strongly recommend FMS



Attendees earn 1 CPE credit per 50 mins of instruction

FMS is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to: National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN, 37219-2417 Website: www.nasba.org

Program Fee & What's Included

This interactive school blends executive-level insight with applied practice to strengthen asset/liability management capabilities for financial managers.

\$3,475 per bank
(plus a \$350 non-refundable registration fee)

Advance your skills in:

- **Capital Planning:** Move beyond static plans to create a dynamic capital strategy that evolves with the economy.
- **Peer Analysis:** Learn how to interpret peer data to set realistic but ambitious goals for your bank.
- **IRR Measurement:** Gain fluency in the critical metrics of risk—from standard gap analysis to complex static and dynamic modeling.
- **Strategic Communication:** Learn how to present investment policy decisions so that non-financial leaders understand the “why” behind the numbers.
- **Liquidity Management:** Develop a fortress balance sheet by mastering liquidity strategies and wholesale funding options.
- **Credit & ALCO:** Breakdown silos by learning how credit risk management and loan policies impact the ALCO equation.
- **Loan Pricing:** Learn to price loans effectively using benchmark securities—so that you are not leaving money on the table.
- **Deposit Strategy:** Install a deposit pricing process that streamlines rate setting.

About Financial Managers Society

The Financial Managers Society (FMS) is a non-profit association that has provided first-class education, networking, and resources to professionals in the financial industry for over 75 years. Today, FMS is dedicated to leading the way in resources for financial professionals, providing access to over 50 educational events and 120 hours of CPE each year with year-round professional development opportunities.

Who Should Attend

CFOs and other senior management who are actively involved in the financial management responsibilities of small-to medium-sized financial institutions. Financial managers with day-to-day experience in asset/liability management, investments, budgeting and reporting activities will benefit from this in-depth peer and process immersion program.

About Madison, WI

Madison offers a vibrant backdrop for professional growth. From scenic lakeside trails to a lively food and music scene, Madison blends academic excellence with unforgettable experiences.



Your legacy begins here.

Learn more or enroll at gsb.org/fms

